



**House of  
Hard Hats**  
online trusted providers



# COMPANY PROFILE



# Introduction

Years of experience in the construction and real estate industry highlighted how disconnected and disjointed the operation of the industry is. Individual tradesmen and the homeowners they serve, go through great lengths to both find each other and bring value to each other's lives. Finding reputable and experienced tradesman has been as hard for homeowners and realtors, as it has been for tradesmen to gain access to the opportunities to serve their needs.

House of Hard Hats has created a home for tradesmen and homeowners alike to find each other and conduct business in a way that serves both parties interests. The House of Hard Hats platform has made it possible to bring tradesmen, suppliers, realty companies, businesses, service providers and homeowners together under one roof, to better communicate and conduct business.



# Vision

House of Hard Hats aspires to be the go-to platform for any construction services. We will be the number 1 online platform offering to bridge the gap between tradesmen, suppliers, realty companies, businesses, services providers, and the homeowners they serve.

Our brand will be recognized throughout South Africa and be renowned for simplifying the way the industry operates, by empowering individuals to build cost effective relationships in one place at any time.



# Mission

We aim to deliver to deliver 1 platform that saves time and money for all involved. Our primary aim is to link the parties in the construction sector together in a way that benefits all.

We will do this by enabling service providers to have a high level of exposure to opportunities to service clients as well as empower them with the ability to build a positive reputation in the sector. Our main point of delivery for both service providers and homeowners is a single extremely easy to use site, with all components available in a single location.

# What makes us unique



Unlimited leads at one fixed cost.



Develop a strong reputation and grow a 5-star profile with user reviews.



We don't take commission on any of your hard work, we love to watch you grow!



No contracts, only a calendar months' notice of cancellation of your subscription.



Cost effective fee of only R99 per month.



Receive leads for work near you. Inquiries are displayed within the geographical location you specify, showing either 5, 10 or 15km around your location.



Our platform is mobile friendly and easy to use.



We do all the marketing for the platform, which you benefit from by driving potential customers to your profile.



List as many specialty fields as is appropriate to your business.



Decide which jobs you do or don't want to work on.



You receive leads for work specific to the industries selected for your business through the dashboard. Add, amend, or remove these at any time.



We reward your continued support. With ever year of continued subscription, you receive 1 month free.



Our platform is available anywhere in South Africa.



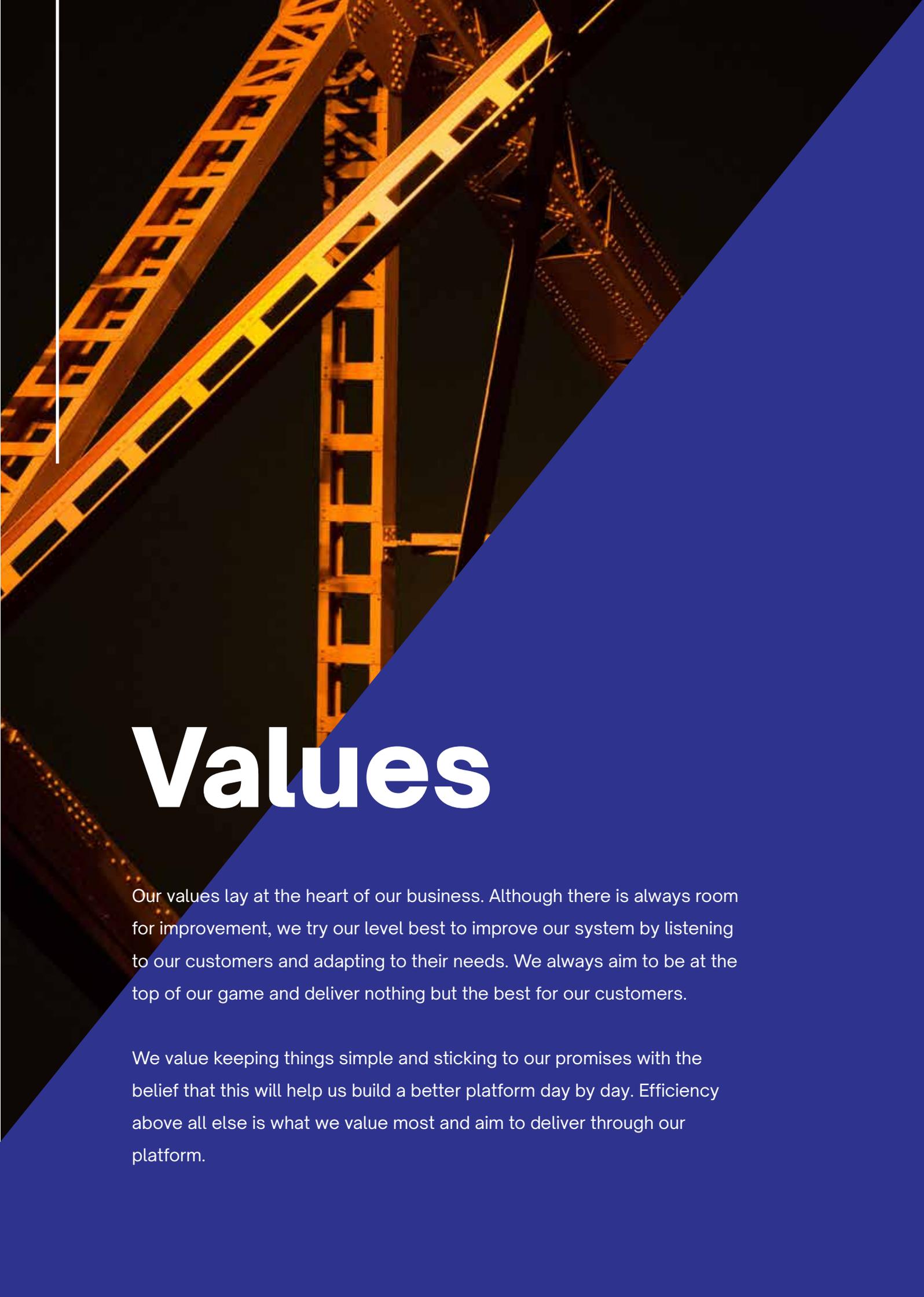
We run specials and automated draws to reward our customers with a free annual subscription.



24/7 support available from our support team who have experience in the trade industry.



Our platform has been developed and is managed by one of the industry leaders in South Africa.



# Values

Our values lay at the heart of our business. Although there is always room for improvement, we try our level best to improve our system by listening to our customers and adapting to their needs. We always aim to be at the top of our game and deliver nothing but the best for our customers.

We value keeping things simple and sticking to our promises with the belief that this will help us build a better platform day by day. Efficiency above all else is what we value most and aim to deliver through our platform.



# House of Hard Hats

online trusted providers

[www.houseofhardhats.co.za](http://www.houseofhardhats.co.za)